

ANGELA MARQUEZ

industrial/product design + branding

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Los Angeles, CA

I'm a designer, researcher, and maker focused on design thinking and storytelling for innovative design solutions for users.

EXPERIENCE

Angela Marquez Design - Freelance Designer

May 2015 - Present

Bachué Bijoux, Créations Artisanales - Branding and Visual Designer

Designed an e-commerce jewelry brand company,
- Determined detailed specifications for packaging.
- Developed a market strategic advertisement for company products and sales.

Yotrio Corporation - Designer

July 2017 - March 2018

Developed and supervised design process among U.S. and China teams, from concept ideation, 3D modeling and sampling to retail stores. Clients included; Target, Walmart(U.S.A., CA),The Home Depot (USA, Mexico), and more.

MASHstudios - Jr. Designer

Sep 2016 - July 2017

Generated design concepts and effective graphics for computer rendering presentations.Developed brand experience and impact according to the users' needs.Created detailed drawings (CAD) for productions and budget estimation. Clients included: Facebook, Snapchat (Venice Beach, UBER)

Umbra - Student Collaboration Project

Jan - Mar 2015

Designed proposal for innovative houseware products keeping the aesthetic of the Umbra brand.

SKILLS

Design

Concept ideation, CMF development, Branding & Logo Identity, User Experience, Research, Presentation design.

Software

Adobe Creative - Photoshop, Illustrator, InDesign
Invision, SolidWorks, Keyshot, 3Ds Max, Octane,
Balsamiq, Keynote, M.O PowerPoint, M.O Excel

Analog

Sketching, Rendering, Prototyping, Photography

EDUCATION

IDEO.ORG - +ACUMEN

Spring 2018

Human Centered Design, Social Entrepreneurship 101

California State University, Long Beach

2012 - 2016

Industrial Design B.S.

Sierra College, Rocklin

2009 - 2012

Applied Art and Design A.A. - Illustration

INVOLVEMENT

San Diego City College

2017 CASFAA Conference - Summer - Fall 2017

Logo and Branding Identity - CASFAA 45 Years

Little Alex - Short film

Spring 2013

Set Designer

ACHIEVEMENTS

CSULB Honorable Mention

Spring 2016

Sustainable project showcase - Polli Snak

Biomimicry Global Design Challenge

Spring 2015

Polli Snak